

2026-2027 District Goals

District: 28 U

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas



MEMBERSHIP DEVELOPMENT

Goal Statement

In support of MISSION 1.5, during my district governor term, I commit to work with my team to achieve the membership growth targets established for our area.

Our district commits to the membership growth targets established.

Action Plan

[DG-DavidHollins Mission1.5-LEO.docx](#)

[DG-DavidHollins Mission1.5-BranchClub.docx](#)

[DG-DavidHollins Mission1.5-Reclaim-Reduce.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

Knowledgeable leadership teams attract new members and inspire a positive member experience for Lions and Leos in our communities. During the first quarter of my district governor term, I commit to work with my team to promote and facilitate training for club officers and zone chairpersons.

- a. Our team will ensure 100% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 100% of club officers (president, secretary, and treasurer) attend club officer training.
- c. I commit to ensuring our GLT district coordinator reports completed zone chairperson and club officer training using the Manage Training feature in learn.

Action Plan

[DG-Hollins LedershipDevelopment.docx](#)

SERVICE ACTIVITIES

Goal Statement

To increase the impact and relevance of service in my district, raise awareness of club service, and attract prospective members during my district governor term, I commit to work with my team to actively contribute to global impact and increase the percentage of Lion and Leo clubs reporting service.

Our team will focus on the following two global causes.

First Global cause: Youth

Second Global cause: Vision

- a. Our team will ensure 99% of Lion and Leo clubs in our district report service.
- b. I commit to ensuring our GST district coordinator promotes the importance of timely planning and reporting of service.

Action Plan

[DG-DavidHollins_ServiceActivities.docx](#)

LCIF

Goal Statement

In support of Lions Clubs International Foundation (LCIF), during my district governor term, I commit to work with my team to achieve the LCIF fundraising goals established for our area.

- a. Our district commits to the LCIF fundraising goals established.
- b. Our team will ensure that individual participation in our district increases by 100% and club participation in our district increases by 100%.
- c. I will work to achieve a Diamond level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$100 to LCIF and I will ask 7 members of my district cabinet to make a personal donation to LCIF.
- e. I commit to earning an LCIF Presidential Award for Goal Achievement by ensuring our district's fundraising goal is met.

Action Plan

[DG-DavidHollins_LCIF.docx](#)

Special Initiatives

International First Vice President Mark Lyon invites district governors to lead the way for the local voices initiative by promoting issue-based advocacy that educates local stakeholders, strengthens alliances with community leaders and supports dialogue at the local, state/regional and national levels.

I commit to encouraging my district to participate in the 2026-2027 Global Impact Through Local Voices initiative.

International First Vice President Mark Lyon asks District Governors to take the Key Leader Pledge – a personal commitment to sponsoring at least two new members this Lion year.

I commit to encouraging my district to participate in the 2026-2027 Be The “Key” To MISSION 1.5 Success initiative.